**THE TOP 5 WAYS TO AVOID PROJECT SHIPWRECK**

**1. USE A REAR VIEW MIRROR**
   - Conduct retrospectives for every major phase
   - Preserve and record lessons learned and refer to them

**2. AMP YOUR HEALTH CHECKS**
   - During health checks, offer neutrality or even anonymity to the team
   - Proactively uncover delivery risks and roadblocks

**3. PRIORITIZE BUY-IN**
   - Avoid leading the team towards an already predetermined outcome
   - Achieve alignment at every stage and session, and avoid 11th hour changes

**4. ENCOURAGE TRANSPARENCY**
   - Set a stage for openness, candor and inclusivity
   - Hold honest discussions and, above all, seek the truth

**5. ESTABLISH A SHARED FORUM**
   - Create an official (virtual) forum for the lifecycle of the project
   - Ensure privacy, security and accessibility for all team members and stakeholders during live workshops and offline interaction

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