

5 REASONS

YOUR TITANIC ENTERPRISE TRANSFORMATION PROJECT IS GOING TO FAIL

#ProjectTitanic

1

LEADERSHIP

- Failed to empower the project leader with the right resources & tools to succeed
- Old School facilitation got in the way of progress and value-add
- Your Program Management Office (PMO) was top heavy, causing an imbalanced PMO-to-Value-Add equation
- Failed to wrangle remote stakeholders into the project fully, extract needs or gain buy-in

2

POLITICS

- Allowed politics to overshadow requirements gathering & analysis phase
- Created a biased environment where the loudest voice got the biggest stage
- Allowed fear and prejudice to infiltrate and impact outcomes

3

ABSENCE OF TRUTH

- Attention given to only the most vociferous 'Type-A' executives and users
- Allowed hidden agendas to override the real business needs, introducing bias
- Failed to be exhaustive in your requirements collection and input

4

MIS-ALIGNMENT

- Pressed ahead too quickly and did not ensure full stakeholder alignment or buy-in
- Misaligned team members lost faith in the project and it's leadership

5

DISENGAGEMENT

- Blind spots in the engagement process and planning left the project too exposed
- Failed to hold regular health checks with team
- Ended up with consultants doing this TO YOU rather than WITH YOU

