ThinkTank’s Digital Engagement system transforms how leaders engage and align distributed teams, cutting through politics and bias to deliver amazing outcomes.

BUSINESS TRANSFORMATION AND CHANGE MANAGEMENT

Shifting to a New System of Engagement

A profound shift is taking place in the way consultants, professional services and business transformation executives are engaging with their stakeholder audiences. The client-to-consultant engagement model (i.e., the way in which change managers work with large scale enterprise transformation initiatives) is still entrenched with the same issues and facilitation techniques that have existed for decades.

Enterprises worldwide have a strategic imperative to innovate, but the challenge of course remains the same. Innovate – but manage continuous change and business disruption at the same time. Yet, the path is often fraught with roadblocks and inhibiting costs, such as workplace politics, silos, vastly distributed teams, global travel, competing priorities and departmental agendas.

Implementing meaningful business change or innovation is often stymied by legacy systems, corporate culture, a lack of collaboration and a lack of data and intelligence. Organizations are as slow, hierarchical and political as ever. Worse still, organizations are only tapping a fraction of the potential of their teams, who are now transcending five generations of worker, from Traditionalist to Generation Y. Each of which have completely different working styles, expectations and motivations.

DIGITAL ENGAGEMENT FOR LEADERS & TEAMS

The Solution

Ongoing engagement and real buy-in are critical to effectively transforming your organization. Executing and delivering on your strategy requires team alignment and support, and insight into the real obstacles to success. Tapping into the collective intelligence of the workforce in a meaningful way is essential in establishing both inclusivity and input. The end result - significantly impact solution buy-in and return on investment.

Working with ThinkTank’s Digital Engagement System can help companies meet those ever growing challenges and enable leaders and teams to successfully meet their mission critical initiatives. Based on 27 years of the research into group dynamics, ThinkTank applies a unique system of digital engagement tools transforming the way leaders engage stakeholders. Whether projects are routine or mission critical and/or cross organizational (Enterprise Technology Rollout, Change Management, Business Process Re-engineering, Strategy Synthesis, Organizational Design & Alignment, Customer Advisory Board Engagement and Enterprise Risk Management) ThinkTank delivers.

Challenges to Implementing Effective Change, Innovation or Business Transformation

CHALLENGE Changing the company culture

CHALLENGE Collaboration & cooperation across the enterprise

CHALLENGE Resources & budgets
ThinkSpaces

Unlike generalist productivity tools or analog ways of working, ThinkTank uses directed collaboration and solution templates to accelerate the journey from idea to alignment and execution. These templates are contained within a digital forum that is used as the venue for the entire project engagement – called a ‘THINKSPACE’. Consultants and change managers can control anonymity so ThinkTank sessions are truly engaging and trusted. They become routine forums for idea sharing and collaboration. The process is finely tuned to encourage, support and elevate the right number of truly innovative ideas, winnowing them as needed to focus on those with real potential.

- Multi-party, multi-enterprise engagement of teams and stakeholders
- Real-time or asynchronous engagement
- Controllable anonymity to democratize ideation and decision making
- Shared ownership & accountability that creates impassioned ‘startup nimble’ teams
- Inclusivity that encourages true buy-in with lasting outcomes

Added features, such as a Productivity Tool Kit enable you to engage the team, gather requirements, vote on them, look at heat maps of opinion and prioritization and make collaborative decisions. The anonymity and parallel input features help to cut through politics, allow rapid input versus sequential, and create an inclusive environment that reduces rework, backtracking and solution rejection due to poor stakeholder buy-in.

Digital Consulting & More

ThinkTank is also used routinely by our customers as the digital engagement forum for directing consulting, managed services and as the defacto tool for ensuring structure and consistency in key event, customer and stakeholder advisory boards and more.

“ThinkTank has been instrumental in getting candid feedback and innovative ideas from a variety of people at different levels within the organization. Everyone feels that they are being heard.”

“True leaders want ideas from everywhere and everyone within their organization. ThinkTank makes that happen.”

“There’s such a deeper sense of ownership and the team walks away with actionable ideas instead of social noise.”

“It could potentially take up to a week to determine any sort of outcome. With ThinkTank, we see actionable outcomes within an hour or two.”

To learn more about ThinkTank visit www.thinktank.net